

The background of the lower half of the page is a complex geometric pattern of overlapping triangles in various shades of purple and magenta. A faint, semi-transparent image of a man in a suit is visible through the pattern, appearing to be in a meeting or presentation setting.

CORPORATE PROFILE



From the **CEO**

Our immediate business environment and beyond is faced with several challenges which have been caused by gaps in management and leadership. Credo Consults is a response to the many management challenges faced by businesses and institutions. With a team of well trained and experienced consultants spread across the nation, Credo Consults seeks to provide effective and efficient advisory services, human resource management and business management solutions to firms and organizations.

Over the years we have assisted public and private sector clients to manage their growth, develop their people, improve operations, increase profitability and implement effective management processes by offering cutting-edge business solutions.

We help clients transform their businesses and be the market leaders by helping them develop and implement effective strategies.

We bring a fresh and solid perspective to managerial challenges facing businesses and organizations, and we remain dedicated to helping your organization succeed.

Welcome to Credo.
Welcome to your success.

Somkwe John- Nwosu B.ENG MBA FIMC
Managing Partner/CEO



WHO WE ARE

CREDO is a business management and HR consulting firm that serves businesses, governments and non-governmental organizations. We work with the management teams to transform these organizations, increase their capabilities, efficiencies and overall bottom-line. We are an advisory service firm, helping various organisations make and implement better strategic decisions. We are able to achieve this, because of our vast network of experienced partners spread across all sectors.



OUR VISION

Credo is the preferred partner for economic value creation, building capabilities and gaining competitive advantage for governments and leading businesses.



OUR MISSION

Our mission is to work together with our clients to build capabilities, provide a comprehensive range of effective management solutions and services to private and public establishments.



OUR APPROACH

Credo deals with every client's project as if it were our own. We believe a consulting firm should be more than an advisor. We show great empathy with our clients, align our incentives with their objectives, and collaborate to unlock the full potential of their business.



OUR BRAND PROMISE

We go beyond proffering solutions; we work with you to ensure our impact is visible and sustainable. Will consistently surpass your expectations.

A graphic consisting of a white circle with the text "OUR VALUES" inside, surrounded by a thick purple ring. The background of the entire graphic is a purple-to-white gradient rounded rectangle.

OUR VALUES

Our business activities and individual actions are guided by our core values and principles.

In collaborating with and serving our clients, we are committed to ensuring that we adhere to guiding principles that has successfully enabled us deliver value to our clients over the years.

Quality

Your Quality Assurance is guaranteed.

With our team of academically and professionally certified consultants, with decades worth of experience in the management consulting field, our clients are assured of quality results.

Precision

"Accurate, Reliable and Confident"

We maintain a culture of precision, stability and reliability that instills confidence and trust in our commitment to deliver when it matters.

Integrity

We maintain high standards and integrity.

We treat all clients in a fair and honest manner. We comply with all applicable laws, regulations and internal policies.

Professionalism

We adhere to the highest professional and ethical standards while maintaining an independent view on issues.

Client Interests

By consistently surpassing the client expectations and putting their interests ahead of ours, we ensure that the clients' performance improves significantly.



WHAT WE DO

“Credo is here to make a difference - To businesses, to organizations, and institutions”

We serve clients at every level of their organization, in whatever capacity we can be most useful, whether as a trusted advisor to top management, as hands-on coach for front line employees or resource persons for knowledge sharing and capacity building. For every engagement, we assemble a team with the most appropriate experience and expertise.

Credo supports companies and institutions on issues of strategic importance. This typically covers questions about markets, business planning and models, differentiation and competitive advantage, growth techniques, human capital management and underlying business performance.



STRATEGY DEVELOPMENT

We are a recognized firm in the development of strategy, strategic systems, governance; and performance optimization.



BUSINESS DEVELOPMENT

We specialize in helping small and medium-sized enterprises (SMEs) create sustainable growth through successful expansion into selected markets.



HUMAN RESOURCE MANAGEMENT

We are a trusted provider of human capital solutions encompassing, HR consulting, career transition services and recruitment services.



PROJECT MANAGEMENT

Credo offers professional and flexible project management services. We undertake and deliver projects regardless of the present phase of the project.



VENTURE CAPITAL

Credo Venture Capital is a provider of seed and early stage venture capital for innovative firms and extraordinary entrepreneurs.



Our Services

BUSINESS STRATEGY

Credo is a recognized firm in the development of strategy, strategic systems, governance; and performance optimization.

Over the years, in partnership with our clients, we have successfully developed winning business strategies that have assisted clients overcome complex business situations and challenges.

We analyze and chart organization strategic direction and effective performance in an ever-changing political, economic, socio-demographic, technological, environmental and legal context.

Business Strategy capability

Using innovative conceptual models and analytical tools, and drawing on extensive knowledge base and experience, we work with clients to develop high-impact strategies that address the strategic issues and challenges.

We are capable of delivering on:

- Business Advisory Services
- Strategy formulation and planning support: Strategic Alliances
- Competitive differentiation and Edge
- Growth techniques
- International Business Advisory Services (for firms seeking to operate in Nigeria)

Our Services

BUSINESS DEVELOPMENT

Credo offers exceptional advisory, business development and support services to businesses in various stages of development. Irrespective of whether you are a new or existing business we are here to partner with you to grow and develop your business to greater heights.

We specialize in helping small and medium-sized enterprises (SMEs) create sustainable growth through successful expansion into selected markets, and assist companies in Nigeria and abroad in entering or expanding into markets.

We offer a wide range of global business solutions to help SMEs succeed in the domestic markets including, business development, capture, and proposal management, market research, feasibility studies, market analysis and selection, market entry strategy, lead generation, partner search, brand development, public relations, product launch and other strategic support services.

What We Deliver

- Business Model Generation
- Business Planning
- Marketing/Marketing Communications Planning
- Incorporation of Companies
- Branding
- Tax Advisory Services
- Market Surveys and Research
- Information Technology Strategies – Digital Transformation
- Partnering & Team Building
- Opportunity Identification and Market Access
- Product Development and Positioning
- Opportunity Capture Planning
- Sales Pipeline Management (CRM)
- Process Creation & Management
- Bid & Proposal Support
- Core Competencies Definition
- Measure Key Performance Indicators
- Competitive Positioning

Our Services

HUMAN RESOURCE MANAGEMENT

Credo is a trusted provider of human capital solutions encompassing, HR consulting, career transition services, training and capacity development, recruitment services, change management and outsourcing.

At Credo, we partner with clients to develop their people strategy, laying the foundations for excellence in execution and workplace performance.

Our HR Consulting offers advisory and HR project services supporting the full employee life cycle suite of HR solutions.

Our consulting services address the following consulting projects under broad the areas of:

- Attracting
- Selecting
- Engaging
- Developing
- Performance Managing
- Retaining and Rewarding
- Outsourcing

Our Organization Strategy and Organization Design services support our client's changing strategic requirements through the provision of advice and consulting in the areas of:

- Organizational Strategy and planning pertaining to Organization Design
- Complete or partial HR Strategy Development
- Organization Design and Re-design

We align business strategy and people (HR) strategy, enabling clients to respond to changing market demands with the right people, in the right roles, with the right mindset and behaviors.

We have consistently differentiated ourselves as a versatile and result oriented HR consultancy firm, with an ever increasing pool of clients -year on year.

Our Services

PROJECT MANAGEMENT

Credo offers professional and flexible project management services. We undertake and deliver projects regardless of the present phase of the project.

From project initiation, to planning, execution and even closure, Credo is capable of adding a touch of remarkable value.

Our Project Management Professionals act as an extension of your team, managing the day-to-day operations of your projects and setting you up for long-term success.

Whether managing a single assignment or an entire portfolio of projects, our Management Services give you a competitive advantage.

Project Managers then team up with Transaction Advisors, Construction Managers, Legal Professionals and Design Experts to provide seamless management and execution capabilities for all of your projects, construction and facility needs. We're committed to delivering within scope, budget and time line.

By capitalizing on our experience your organization will reduce project risk, speed time to market and improve successful implementation by ensuring projects are delivered when, where and how users need it.

Our Services

CREDO VENTURE CAPITAL

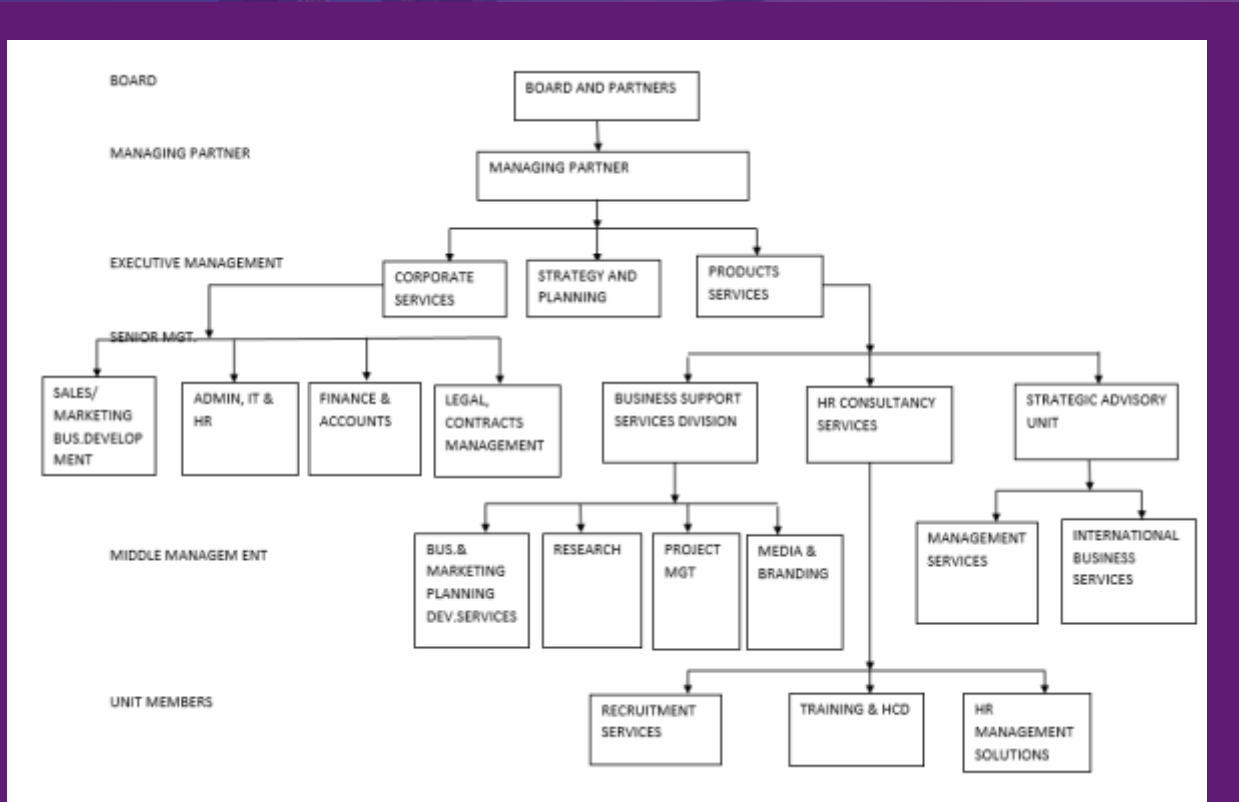
Credo Venture Capital is a provider of seed and early stage venture capital for innovative firms and extraordinary entrepreneurs. We are interested in partnering with exceptional entrepreneurs building disruptive technology companies or products and visions capable of redefining processes, structures and systems in key industries and sectors.

We will guide and deliver creative and promising products, services and technologies from its early stages of conception to successful commercial application.





COMPANY ORGANOGRAM





Somkwe John-Nwosu

B. Eng, MBA (Bradford, UK), DIC

Somkwe is a solution oriented strategist and business development expert with experience cutting across various sectors.

Somkwe has an MBA from the Bradford University School of Management (UK). He also has a Post Graduate Diploma in Management Consultancy from the Institute of Management Consulting (UK) and Bachelors in Electrical/Electronic Engineering from the Federal University of Technology, Owerri. Somkwe has had extensive work experience in the commercial banking sector in Nigeria, Zenith Bank PLC and Oceanic Bank (now Eco Bank), where he worked in the marketing departments and had sterling results.

He designed and implanted a bespoke post acquisition integration strategy for Rovin Energy (UK) and PPS Nigeria Ltd.

He formulated and implemented corporate strategies that saw the smooth integration of both companies; he also represents the company in talks and meetings with key government officials and local partners. He is the Managing Partner, Credo Consults Ltd.

Ashish Jain BBA

MBA (Bradford, UK)

Ashish is a proactive and target oriented marketing consultant with an extensive pan European/Asian experience of developing, implementing and managing innovative marketing strategies in various sectors of the economy. Ashish has an MBA (distinction) in marketing and strategy from the University of Bradford in the UK, and an MBA/BBA 1st class in marketing and information technology from the Indian Institute of Planning and Management.

Ashish was the deputy general manager (marketing) of the IIPM India, where he developed several innovative strategies to deliver increased client revenue through extreme market/sales analyses, sales value/forecasting and other advanced technique. He was also a marketing consultant at CPP Group PLC, where he delivered product innovative expertise to CPPs house assistance segment amongst other responsibilities.

Beverly C. Obaji

B.Tech, MBA (Maryland, USA)

Beverly is a business professional with almost a decade of experience in financial analysis, strategic communication, acquisition, planning, market research, entrepreneurship, analyzing and resolving technical challenges. She excels in project management methodologies, risk management, planning, scheduling, and methods. She is also an expert in leading acquisition projects, cross group collaboration and customer relationship management.

Beverly has an MBA in Finance and Strategy from R.H. Smith School of Business, University of Maryland. She has a Masters Certification in Government Contracting and an Associate Certificate in Contract Management from George Washington University. She also studied Project Management at the Federal University of Technology, Owerri, Imo State. Beverly worked as a communication specialist with NACA in Abuja Nigeria, where she monitored and evaluated the organizational performance of the various recipient of a \$90M World Bank grant to ensure they were in compliance with the laws and regulation of the grant program. She also participated in the design of 2006 strategic plan that combined different campaigns aimed at the behavioural change communication in the area of HIV/AIDS.

Uba Udeogu

Uba Udeogu is an analyst with appropriate experience on management, business, marketing, sales and digital strategy.

Uba has a degree in management from the University of Nigeria, Nsukka. He worked with Murty International Limited – a highly rated infrastructure development advisory and management consulting firm as a business and market analyst.

Having worked with multiple businesses as a consulting analyst, Uba has accumulated a wealth of knowledge and experience on business acceleration, growth, management, sales and marketing strategy, process management, digital transformation and project finance.

Ogochukwu Odili

B.Sc, MBA (Bradford) DIC

Ogochukwu is a risk management expert with experience in strategic analysis, project management and documentation, data analysis and financial modeling, marketing and sales support.

Ogochukwu has an MBA in Strategic Management and Corporate Finance from the University of Bradford School of Management, United Kingdom. He has a Diploma in Management Consultancy from the Institute of Management Consulting UK and a BSc in Computer Science from Ambrose Ali University, Ekpoma, Edo state.

Ogochukwu has had a sterling career as an IT instructor and support analyst, strategic business analyst and a data analyst for over 7 years.

When he worked with First City Monument Bank, Ogo carried out a competitive analysis on current account products in the Nigerian banking industry that helped the business banking group place its current account product strategically on the competitive landscape making the product one of the most profitable product in the bank.

Nkemjika Ani

B. L., L L. B., LL.M. (Warwick)

Nkemjika is a legal expert in the capital markets, corporate governance, insolvency, commercial litigation, corporate finance, banking, foreign investment law, joint ventures and commercial/property transactions.

Nkemjika has a Masters of law (LL.M) in International Corporate Governance and Financial regulation from the Warwick Law School, University of Warwick (UK). She obtained her B.L. and LL.B from degrees from the Nigerian Law School and Enugu State University of Science and Technology respectively. She was a recipient of the Federal Government Scholarship award and was the 3rd best graduating law student.

Nkemjika is a member of the Nigerian Bar Association, Institute of Chartered Secretaries and Administrators, and Negotiation and Conflict Management Group.

Miriam Nzewunwah

B.Sc., M.Sc. Assoc .CIPD

Miriam is a highly qualified, proficient and result-driven HR professional with over four years experience in business communication, team work, project management, employee relations, customer services, relationship management, interview technique, off shoring, recruitment, performance management and organizational compliance.

Miriam has an MSc in Human Resource Management from School of Management, Bradford University, United Kingdom and an Associate Member of the Chartered Institute of Personnel and Development (CIPD), UK. She also has a B.Sc. Psychology from Covenant University, Ota, Ogun State.

Most recently she successfully delivered the transitioning project of off-shore processes to the Europe, Middle East and Asia (EMEA) Support Centre team for Cognizant UK based in India.





PREVIOUS ENGAGEMENTS/PROJECTS

Some of our projects include the following:

Management Consultancy Projects

- Creation, design and development of financial Literacy materials for the Consumer Protection Department of the Central Bank of Nigeria.
- Development of Post-Acquisition Integration Strategy for Rovin Energy UK and PPS Nigeria
- Development of A Marketing Plan for 377BET (a premier online sports betting company in Nigeria)
- Delivered product innovation expertise to CPPs UK home assistance segment. Identified new product opportunities through extensive market/consumer assessment and conducted consumer segmentation and competitor analysis
- Development of Strategic growth plan, Financial Plan for Citizens Club, Abuja Nigeria
- Development of brand marketing plan for Crooked Monkey Inc (US Based)
- Development of road map and success strategy for High Voltage Youth Camp, New Orleans, USA
- Development of Business Strategy and Plan for Adios Global Concept Ltd in the Establishment of a sports lounge in Abuja



PREVIOUS ENGAGEMENTS/PROJECTS

Some of our projects include the following:

Capacity Building

- Technology as a tool for enhancing operational process and inter-agency Cooperation in the import process- (CISS) Kuala Lumpur, Malaysia.
- Fundamentals of International Trade In Relation to Import Trade KANO, JANUARY 2016.
- Export Proceeds Repatriation and its Impact on National Reserve for the Trade and Exchange Department of the Central Bank of Nigeria (CBN) Abuja.
- Business Skills Training for Nigeria Export Import Bank (NEXIM) Abuja
- Managing import & export operation (a conceptual approach) for Calabar Free Trade Zone, Calabar Cross River State
- Managing import & export operation for Nigeria Export Processing Zone Authority (NEPZA) Abuja, Head quarters FCT Abuja
- Driving performance and service delivery through the adaptation of organizational culture Nigeria Export Processing Zone Authority (NEPZA) Abuja, Head quarters FCT Abuja.



PREVIOUS ENGAGEMENTS/PROJECTS

Some of our projects include the following:

HR Consultancy

- Professional Recruitment Services and provision of outsourcing sources at The Infrastructure Bank (TIB), Abuja, Nigeria.
- Provision of recruitment consultancy services with the following clients: Next Cash and Carry online store, Sunflex Windows, Orewox, Diamond Development Company Ltd, Stone Mill Ltd etc.





GLOBAL AFFILIATIONS

We have a host of local and international network of partners with whom we leverage their regional, geographical and sector expertise to satisfy our clients on both local and international projects

- Mapics Consultancy Sdn Bhd- ASIA
- Kovenant Resources- NORTH AMERICA
- Petroleum Assets Development Ltd –EUROPE



REGULATORY COMPLIANCE

Credo is a responsible and compliant firm that has fulfilled all statutory regulatory requirements. These include:

- Registration at the Corporate Affairs Commission (RC 1064580)
- PENCOM Certificate
- Tax Clearance
- ITF
- Up to date Audited Accounts
- BPP Registration
- NSITF Registration



SOCIAL IMPACT

Credo is committed to making a difference in some of the social and economic problems facing Nigeria. We have identified employability of Nigerian youths as a key area to address and have started a weekly and free "Life Skills and Career Training session. Participants are given career advice, interview preparation guidelines, job search strategies and a lucky few are helped with job placements with some of our clients at no cost to them. This is one way Credo is contributing to a better society.



CONTACT US

Thank you for your interest in Credo Consults Ltd. Please contact us using the information below. For additional information on our management consulting services or our industry expertise, please visit the appropriate page on our site. To get the latest updates from Credo Consults, subscribe to a newsletter or connect with us on social media.

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